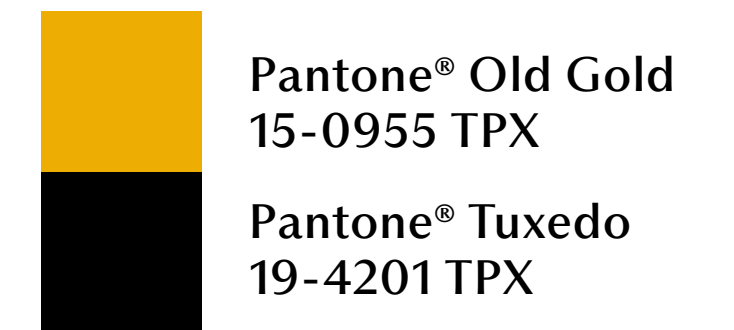


Fondazione Roma Lazio Film Commission
Brand logo
2025



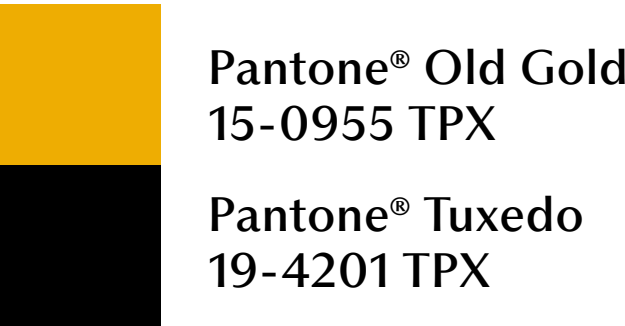
Pantone® Old Gold
15-0955 TPX

Pantone® Tuxedo
19-4201 TPX



01. PRIMARY BRAND LOGO

- Regular font size
- Primary color palette
- Positive space



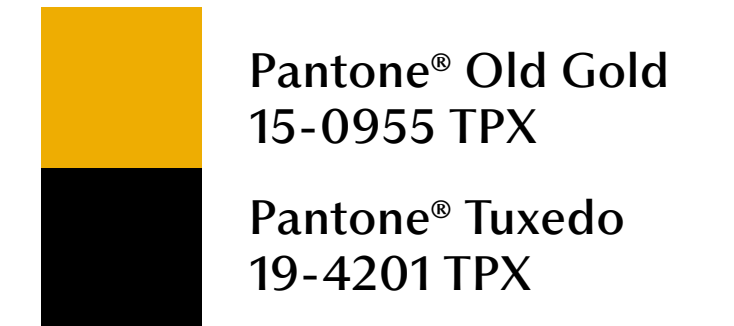
Pantone® Old Gold
15-0955 TPX

Pantone® Tuxedo
19-4201 TPX



01. PRIMARY BRAND LOGO

- Medium font size
- Primary color palette
- Positive space



01. PRIMARY BRAND LOGO / AVATAR

- Regular font size
- Medium font size
- Primary color palette
- Positive space



01. PRIMARY BRAND LOGO / NEGATIVE SPACE



- Regular font size
- Primary color palette
- Negative space



01. PRIMARY BRAND LOGO / MONOCHROME



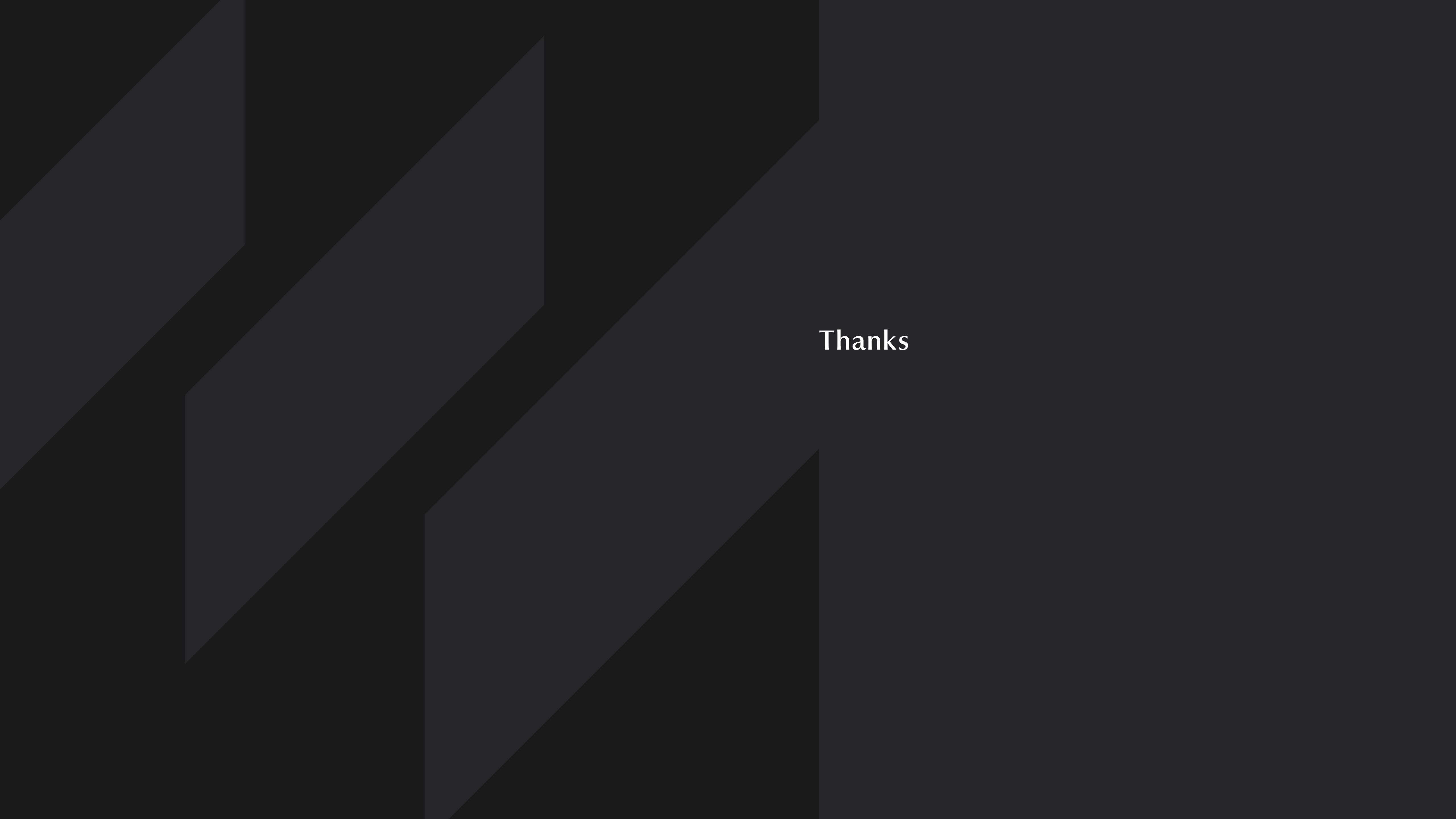
- Regular font size
- Primary color palette
- Negative space



01. PRIMARY BRAND LOGO / MONOCHROME



- Regular font size
- Medium font size
- Primary color palette
- Positive space



Thanks