



PRESS RELEASE

Roma & Lazio Film Commission
at the 2009 Cannes Film Festival

The Roma & Lazio Film Commission will participate in the 62nd annual Cannes Film Festival scheduled for May 13- 24, with international programs.

Sunday, May 17, at 3:00 p.m., at the Italian Croisette Pavilion (42 Boulevard de La Croisette), there will be a presentation supported by the Roma & Lazio Film Commission of a documentary by Claudio Bondi titled ***Pietro Germi: il bravo, il bello e il cattivo, world premiere in the Cannes Classics section***, produced by Blue Film and Ascent Film, coproduced with LA7, with the assistance of the Assessorato Cultura, Spettacolo e Sport-Area Cinema della Regione Lazio [Cinema Section of the Lazio Office of Culture, Entertainment and Sports]. The film covers the significant periods in the films of Pietro Germi, from the end of his neorealist phase through the creation of Italian comedy, until he won the Oscar for best screenplay for *Divorzio all'Italiana*.

Monday, May 18, at noon, at the **Palais des Festivals Club (4th floor)**, there will be a press conference to introduce the ***Atelier Farnese project, the first Italian-French workshop for writing for film, promoted by the film management section of the Ministero per i Beni e le Attività Culturali [Cultural Activities and Heritage Ministry] of the Lazio Region, Centre National de la Cinematographie (CNC), Commission du Film d'Ile de France, SACD***. Speakers invited to introduce the project: Gaetano Blandini, MIBAC DGC; Véronique Cayla, CNC; Francesco Gesualdi, Lazio Audiovisual Foundation; Jean Gili, University of Paris I; Roland Husson, CNC; Francesco Ranieri Martinotti, Atelier Farnese, S.E.M.; Jean-Marc de la Sablière, French Ambassador to Italy; Aldo Tassone, Atelier Farnese; and Olivier René Veillon, Commission du Film d'Ile de France. The project is the result of support and collaboration between the Roma & Lazio Film Commission and the Commission du Film d'Ile de France.

Monday, May 18, at 3:30 p.m., at the **Italian Croisette Pavilion (42 Boulevard de La Croisette)**, there will be an ANICA workshop titled "The New Italian Tax Credit Law," on new Italian tax credit legislation in the context of European tax incentives to benefit Italian productions and international productions filmed in Italy. Participants will include **Gaetano Blandini, general film manager of the Cultural Activities and Heritage Ministry; Mario La Torre**, professor of the economics of financial intermediaries and director of the film and arts management master's program at La Sapienza University of Rome; and **Gian Marco Committeri** from the Tonucci & Partners law firm.

Tuesday, May 19, from 9:30 a.m. to 2:30 p.m., on the terrace of the **Hotel Palais Stéphanie (previously the Noga Hilton), 50 Boulevard de la Croisette**, the 14th annual coproduction meetings will take place with the **CRC - Capital Regions for Cinema**, a

network of film commissions from the European capital regions of Ile de France, Lazio, Comunidad de Madrid and Berlin-Brandenburg. With a view to increasing international coproduction opportunities, building on the experience of past meetings, which have included guest producers from New York and Israel, this year the CRC network will welcome at the Cannes meetings producers from Sweden, Denmark, Iceland and Norway.

Wednesday, May 20, at 3:30 p.m., at the Italian Croisette Pavilion, the World of Cinema Circle (W.O.K.) portal, www.worldofcinemacircle.com, an international Internet film circle, which already has a membership of 500 film professionals who exchange and share their knowledge from every corner of the globe.

Wednesday, May 20, at 5:00 p.m., **MEDIA Desk Italia** will host a Happy Hour in collaboration with the **Roma & Lazio Film Commission at the Italian Croisette Pavilion**.

The Roma & Lazio Film Commission, which promotes tourism and the cultural and environmental heritage of Rome and Lazio and creates opportunities for coproduction and support for national and foreign businesses in the film and audiovisual industries, will be present at the Cannes Festival from May 13 to 23 at the following locations:

- **Italian Pavilion Croisette**, 42 Boulevard de La Croisette, cell phone: **+33 610168641**
- **EUFCN - European Film Commission Network**, Booth 207
- **IFC Italian Film Commissions** Booth 212, at the **Village International Pantiero** Esplanade Pantiero.

Contact at Cannes, cell phone: +33 610168641

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www.romalaziofilmcommission.it

Press Office

Aminda Leigh +39 348 895 5754

Raffaella Spizzichino +39 338 880 0199

press@romalaziofilmcommission.it

ROMA & LAZIO FILM COMMISSION

Via Virgilio, 18 - 00193 Roma

Tel. +39.06.3288 5366 - 2

Cell. +39 3465065680

Cell. +39 3481228982

Fax +39.06.6893077

info@romalaziofilmcommission.it